



DIGITAL ADVOCACY TOOLKIT

TAKE ACTION TODAY!

HOW TO USE THIS TOOL KIT:

The Philadelphia City Council has the opportunity to pass a bill that would give all workers the ability to have paid leave if they test positive for COVID-19 or were in contact with someone who tested positive and must self-isolate. This is more important than ever.

The bill gets voted in committee on Monday, June 22nd. It will then get a final vote the first week of July. **You should use this toolkit everyday until the first week of July to make the biggest impact.**

Your voice can make all the difference!

1199c has developed this social media toolkit that you can use to reach out to your city council member. You can use the graphics to tell your story as well as post on your councilmember's page. Twitter is a great way to get the attention of the legislature.

THANK YOU FOR YOUR DEDICATION TO KEEPING US ALL SAFE. YOU ALL DESERVE PAID SICK LEAVE. TAKE ACTION TODAY!

TWITTER

Use these to show your support of the paid leave bill.

- Click each box and it will generate a tweet for you!

GIVE BACK TO THOSE WHO GIVE TO YOU.
SUPPORT #PAIDSICK LEAVE FOR FRONT
LINE WORKERS!
@CINDYBASSPHILLY,
@COUNCILMANDEREK
@CHERELLEPARKER9

I AM AN @1199CNUHHCE
ESSENTIAL WORKER! I RISK MY
LIFE SO YOU CAN LIVE YOURS.
SUPPORT #PAIDSICK LEAVE!
@DARRELL_CLARK,
@CINDYBASSPHILLY

THANK YOU @KENDRAPHL
@HELENGYMATLARGE
@BOBBYHENON @CMTHOMASPHL
FOR SUPPORTING @1199CNUHHCE
WORKERS!

@KENDRAPHL #PAIDSICK LEAVE
BILL WOULD KEEP ME SAFE!
@1199CNUHHCE
@COUNCILMANDEREK
@MARIAQSANCHEZ
@CHERELLEPARKER9

"IT'S NOT ENOUGH TO ANNOUNCE OUR
SUPPORT - LET'S SHOW IT. SUPPORT
#PAIDLEAVE FOR ALL FRONTLINE
WORKERS! PASS THE BILL!
@CINDYBASSPHILLY @DARRELL_CLARK

AS AN @1199CNUHHCE WORKER, I
SUPPORT @KENDRAPHL
#PAIDSICK LEAVE BILL SO I CAN
KEEP MY FAMILY SAFE.
@PHILLYMAYOR DO YOU?

@COUNCILMEMBERJG
@CMMARKSQUILLA
@MARIAQSANCHEZ, CAN I COUNT
ON YOUR SUPPORT FOR
@KENDRAPHL #PAIDSICK LEAVE
BILL?

AS AN @1199CNUHHCE HEALTHCARE
WORKER, I NEED #PAIDSICK LEAVE TO
KEEP MYSELF SAFE. PLEASE SUPPORT
@KENDRAPHL BILL @DARRELL_CLARK
@CINDYBASSPHILLY
@CHERELLEPARKER9

@PHILLYMAYOR CAN I COUNT ON YOU TO
SUPPORT @KENDRAPHL #PAIDSICK
LEAVE BILL? FROM A @1199CNUHHCE
WORKER

***THANK YOU @KENDRAPHL @HELENGYMATLARGE @BOBBYHENON @CMTHOMASPHL FOR SUPPORTING
@1199CNUHHCE WORKERS!***

IF YOU WANT TO SEND A TWEET DIRECTLY TO A CITY COUNCIL MEMBER. USE THESE HANDLES.

Councilmember at-Large Helen Gym: [@HelenGymPHL](https://twitter.com/HelenGymPHL)
Councilmember at-Large Kendra Brooks: [@KendraPHL](https://twitter.com/KendraPHL)
Councilmember at-Large Allan Domb: [@TeamDomb](https://twitter.com/TeamDomb)
Councilmember at LargeDerek Green: [@CouncilmanDerek](https://twitter.com/CouncilmanDerek)
Councilmember at-Large Katherine Gilmore Richardson: [@Kathy_Gilmore](https://twitter.com/Kathy_Gilmore)
Councilmember at-Large David Oh: [@DavidOhPhilly](https://twitter.com/DavidOhPhilly)
Councilmember at-Large Isaiah Thomas: [@CmThomasPHL](https://twitter.com/CmThomasPHL)

Councilmember Mark Squilla (1st District): [@CMMarkSquilla](https://twitter.com/CMMarkSquilla)
Councilmember Kenyatta Johnson (2nd District): [@CouncilmemberKJ](https://twitter.com/CouncilmemberKJ)
Councilmember Jamie Gauthier (3rd District)- [@CouncilmemberJG](https://twitter.com/CouncilmemberJG)
Councilmember Curtis Jones (4th District): [@Mr_4thDistrict](https://twitter.com/Mr_4thDistrict)
Council President Darrell L. Clark (5th District): [@Darrell_Clarke](https://twitter.com/Darrell_Clarke)
Councilmember Bobby Henon (6th District): [@BobbyHenon](https://twitter.com/BobbyHenon)
Councilmember Maria D. Quinones-Sanchez (District 7): [@MariaQSanchez](https://twitter.com/MariaQSanchez)
Councilmember Cindy Bass (District 8): [@cindybassphilly](https://twitter.com/cindybassphilly)
Councilmember Cherelle Parker (District 9): [@CherelleParker9](https://twitter.com/CherelleParker9)
Councilmember Brian J O'Neill: (District 10): [@ONeill4NEPhilly](https://twitter.com/ONeill4NEPhilly)

SOCIAL GRAPHICS

Use the following graphics, hashtags, and mentions to alert your legislators that you support paid sick leave legislation. While in-person meetings work best, we know they are not a reality. Click on each of the links to download and repost these graphics that showcase your members.

[CLICK HERE TO DOWNLOAD INSTAGRAM GRAPHICS](#)

- Make sure to tag your city council members and share a personal story! It is important that you share why you need paid sick leave to keep your family and residents safe. Personal stories are the most powerful and will show councilmembers why this bill is important!



[CLICK HERE TO DOWNLOAD TWITTER GRAPHICS](#)





**WE ARE THE FRONTLINE WORKERS
WORKING EVERY DAY TO MAKE SURE YOU'RE
AS SAFE AS POSSIBLE DURING THIS PANDEMIC.
WE SUPPORT PAID SICK LEAVE!**



**AS AN 1199C MEMBER
I SUPPORT PAID SICK
LEAVE**

[CLICK HERE TO DOWNLOAD FACEBOOK GRAPHICS](#)

- Make sure to tag your city council member and share a personal story!



QUESTIONS ABOUT THIS TOOLKIT? PLEASE EMAIL DERRICK SKIPPER DSKIPPER@1199CNUHHCE.ORG OR
RASHAAD RASHAAD@SPORTYMARKETING.COM

